



# Biblical BIZ Launch Startup Weekend

Write your business plan in a weekend  
Launch your business by Monday-God's way

## Special Business Plan Writing Workshop Christian Faith Applied to Starting Your Business

### When

December 2 & 3, 2011  
Friday evening: 6-9 p.m.  
Saturday: 9 a.m.-2 p.m.  
(lunch included)

### Where

Grace Lutheran Church  
[1811 S. Lincoln Ave](#)  
[Corona CA 9288](#)

BIZ Launch Weekend Boot  
camp: ~~\$199~~ **\$115**

[Register Now](#)

Register Online by 11/3011  
[www.faithandworklife.org](http://www.faithandworklife.org)

Seating Limited

For more information contact:  
[stephen@faithandworklife.org](mailto:stephen@faithandworklife.org)  
(714)272-7865



Faith and Work Life  
1530 Concordia West,  
Irvine, CA 92612  
714-272-7865

[www.faithandworklife.org](http://www.faithandworklife.org)



**"#1 reason for business failure: lack of a business plan"**

Has God given you a business idea? Do you have passion in your heart for your own business, but need help getting it started? Attend this workshop and bring clarity and focus to your business idea. Let us help you write a practical real-world business plan. Make your passion your business and change the world. Realize your dreams. Do good and do well

*"Plans fail for lack of counsel, but with many advisors they succeed." Proverbs 15:22*

Attend and learn: **"Best Business Practices and Biblical Principles of Starting Your Business."**

The weekend Boot Camp guides you in **writing your business** plan and pro-vides training in core business concepts and foundational Biblical principles necessary to **start your business**. Learn a **Biblical approach** to entrepreneurship while developing a Christ-centered business plan for success.

*"For which of you, desiring to build a tower, doesn't first sit down and count the cost, to see if he has enough to complete it?" Luke 14:28*

### TOPICS INCLUDE

- Principles of Entrepreneurship
- Best Business Practices
- Identifying Opportunities
- Clarifying Your Idea
- Taking Calculated Risks
- Budgeting & Financial Reports
- Funding Options
- Market Research
- Sales & Marketing
- Channels of Distribution
- Structuring Your Business
- Building Your Team
- Writing the Business Plan
- Launching Your Business

### Boot Camp Instructor



**Entrepreneurship Catalyst Stephen Christensen**

Founder/President - Faith and Work Life & Executive VP and MBA Entrepreneurship Instructor, Concordia University, Irvine  
Certificate in Biblical Entrepreneurship Instructor

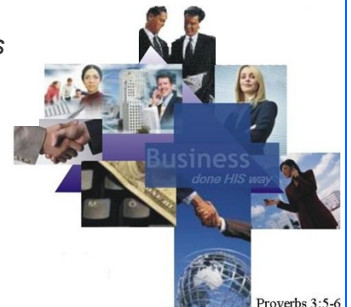
*The clear and practical principles prepare you for success. This **transformational weekend challenges** existing business paradigms and grounds you in the Biblical truths about business. Fulfill God's plan for your business success through this training and your written business plan. Receive professional expertise to help you.*

Start Your Business Now, We'll Show You How

**"Whatever you do, work at it with all your heart, as working for the Lord, not for men." Colossians 3:23**

**Pray \* Obey \* Trust**

Can't make this weekend, invite us to your church and host this training there in 2012



Proverbs 3:5-6